

Harrell Hereford Ranch

Invites you to the 9th Annual Cattleman's Workshop:
"Opportunities for NW Cow/Calf Producers"



Saturday, January 19, 2013 at 9:00 am
at the Blue Mountain Conference Center — 404 12th St. La Grande, OR

9th Annual Cattleman's Workshop

*"Opportunities for the NW Cow/Calf Producer
in a changing world"*

FREE EVENT!
No Pre-registration required.
Lunch included.

- **Workshop Introductions & Overview**
John Paterson; NCBA Exec. Director for Producer Education, Denver
- **Megatrends in Agriculture**
David Kohl; Pres. of Agrivisions, LLC, Blacksburg, VA
- **Pacific NW Beef Industry: Future Trends and Opportunities**
Rick Scott; Exec. VP of Business Development, Agri-Beef Co.
- **Economist Outlook for the North American Beef Industry**
Bill Tierney; Chief Economist, AgResource Company, Chicago
- **Dealing with Drought and High Feed Prices**
Trey Patterson; Chief Operations Officer, Padlock Ranch, WY
- **Cow/Calf Production Reproductive Management for a Successful Bottom Line**
Carl Dahlen; State Beef Cow/Calf Specialist, N. Dakota State University
- **Current & Future Opportunities in Our Beef Industry; NCBA Perspective**
John Patterson; NCBA Exec. Director for Producer Education, Denver
- **Panel Discussion & Wrap-up**
John Patterson; Moderator, NCBA Exec. Director for Producer Education

Harrell Hereford Ranch Annual Bull & Horse Sale
— Monday, March 4, 2013 —
for more information call Bob Harrell Jr. at 541-403-2210